

**SPONSORSHIP PACKAGES - COMPARISON**

	<b>Diamond</b>	<b>Gold</b>	<b>MIFC</b>	<b>Silver</b>	<b>IF partners</b>	<b>Bronze</b>	<b>Pewter</b>
<b>VALUE</b>	USD 450,000	USD 150,000	USD100,000	USD 75,000	USD 35,000	RM100,000	RM50,000
Sponsorship of plenary session	N	N	Y	N	Y	N	N
Sponsorship of 2 concurrent sessions	N	N	Y	N	Y	N	N
<b>LOGOS on:</b>							
Buntings	Y	Y	Y	Y	Y	Y	N/A
Promotional signage and multimedia	Y	Y	Y	Y	Y	Y	N/A
Congress Program	Y	Y	Y	Y	N/A	N/A	N/A
Exhibition Guide	Y	Y	Y	Y	N/A	N/A	N/A
Sponsor's section on Website	Y	Y	Y	Y	N/A	N/A	N/A
Videos	Y	Y	Y	Y	N/A	N/A	N/A
Street flags							
<b>On-line Advertising &amp; Promotion</b>							
Website and hyperlink	Y	Y	Y	Y	Y	Y	Y
Banner ad	Y	Y	Y	Y	Y	Y	N/A
Microsite/ section	Y	Y	Y	Y	Y	Y	N/A
<b>Conference</b>							
Delegate tickets	20	10	7	5	3	3	2
Discount for staff registration	20%	10%	5%	N/A	N/A	N/A	N/A
Invitation to social events	12	4	2	2	N/A	N/A	N/A
<b>Advertisements</b>							
WCOA Program	FP	FP	HP	HP	N/A	N/A	N/A
Exhibition Guide	OBC	IFC	HP	HP	N/A	N/A	N/A
Show Daily	OBC	IFC	IFC	N/A	N/A	N/A	N/A
Accountants Today - Pre	12	4	1	HP	N/A	N/A	N/A
Accountants Today - Post	6	2	N/A	N/A	N/A	N/A	N/A
Special WCOA Segment in AT	6	2	N/A	N/A	1	N/A	N/A
Islamic Finance Booklet	N/A	N/A	N/A	N/A	1	N/A	N/A
30 sec commercial	1	1	1	1	1	1	1
<b>Exhibition</b>							
No of booths	4 Premium	2 Premium	1 Premium	1 Premium	1 Premium	1 Premium	1 Semi Premium
Hospitality Suite	Y	N/A	N/A	N/A	N/A	N/A	N/A
Access to Press Conference Room	Y	Y	Y	N/A	N/A	N/A	N/A
Leaflet drop	Y	Y	Y	Y	Y	N/A	N/A
Corporate Collaterals	Y	Y	Y	Y	N/A	N/A	N/A
<b>Others</b>							
Mailings to MIA members	4 Rounds	2 Rounds	1 Round	N/A	N/A	N/A	N/A
Use of WCOA logo	2 yrs before 2 yrs after	1 yr before 1 yr after	Now Now	N/A N/A	N/A N/A	N/A N/A	N/A N/A
Moderator/Chair of session	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Propose Keynote speaker	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Recognition in Media Ads	Y	Y	Y	Y	N/A	N/A	N/A
Recognition in Press releases and write-ups	Y	Y	Y	Y	N/A	N/A	N/A
VIP Reception	Y	Y	Y	Y	N/A	N/A	N/A